

भारतीय मसाला फसल अनुसंधान संस्थान

(भारतीय कृषि अनुसंधान परिषद)



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ICAR-INDIAN INSTITUTE OF SPICES RESEARCH

(Indian Council of Agricultural Research)

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F.No.9-7/2014-Estt.

25th September, 2014

CIRCULAR

As part of the "SWACHH BHARAT" campaign initiated by the Prime Minister of India to realize Gandhiji's dream of a Clean India by the 150th birth anniversary of Mahatma Gandhi in 2019, an intensive national cleanliness campaign is being undertaken from 25th September, 2014. Upon the Prime Minister's directions, the Director General, ICAR has requested all the ICAR Institutes to take appropriate action to create massive public awareness and to ensure participation and action for cleaning homes, schools, work places, surroundings, ponds, parks and other public places and conduct a variety of activities such as pledge-taking, marches, debates, street plays, essay competitions, cleanliness drives and other community activities.

All the Heads of Division/Section, Scientist In-charge (Chelavoor Farm), Farm Superintendent, Peruvannamauzhi, Cardamom Research Centre, Appangala, Programme Coordinator KVK, Peruvannamuzhi are requested to ensure cleanliness of their Divisions / Sections / Centres including the office surroundings and also participate in the above activities. The Programme Coordinator, KVK should invariably include the talk on the need for cleanliness in farmers contact programmes to emphasise the need for cleanliness in and around the KVK establishments and villages besides advocating improved agricultural practices including crop residue management.

Administrative Officer

25th September 2014.

To

All concerned

FOR DISPLAY IN INTRANET