



भारतीय मसाला फसल अनुसंधान संस्थान, कालिकट - ६७३ ०१२, केरल, भारत

INDIAN INSTITUTE OF SPICES RESEARCH

(Indian Council of Agricultural Research)

Post Bag No: 1701, Marikunnu Post, Calicut - 673 012, Kerala, India



No. PME/IISR/120(01)2013

19th December 2013

Sub: Logo for PLACROSYM XXI

Dear Sir / Madam,

As decided in the combined meeting of Standing and Working Committee of PLACROSYM XXI held at IISR, Kozhikode on 16 December 2013, a competition is being conducted for designing a logo for PLACROSYM XXI. The specifications and guidelines, for submitting the logo is attached. Kindly give wide publicity to the same in your institute / organization so that we are able to receive maximum number of entries for the same. The best logo will be awarded a prize money of Rs. 5000/- and a citation; all participants would be issued with a certificate. Kindly note that the last date for receipt of the CD with the logo and other relevant documents is 6 January 2014.

Thanking you,

Yours sincerely,

(S. Devasahayam)

Head, Crop Protection &

General Convenor, PLACROSYM XXI

Please display in intranet

20/12/13

PLACROSYM XXI – LOGO CONTEST

Specifications

1. The logo should contain the text: PLACROSYM XXI - Kozhikode 2014
2. The logo should reflect the theme of the Symposium: 'Converging Technologies for Sustainability', but need not necessarily contain the phrase.
3. The logo must be created in CMYK vector image format (CorelDraw/EPS/Adobe Illustrator) but only sent in raster format (TIFF or JPEG or GIF or PNG, in a 400x600 pixel format with a resolution of 72 dpi).
4. A single multi-page pdf set for high resolution, containing the logo in colour as well as black & white (along with the logo in JPG / TIFF / PNG / GIF format) may be sent in a CD along with a brief write up (not more than half page) on the concept behind the design and a proforma duly filled-in to: The General Convenor, PLACROSYM XXI, Indian Institute of Spices Research, Post Box 1701, Marikunnu P. O., KOZHICODE-673012, Kerala.

Guidelines

1. All staff / members of sponsoring organizations can take part in the competition.
2. The logo must be submitted on or before the deadline of 06 January 2014.
3. Each contestant may submit up to two different logos.
4. The contestant should keep copies of material submitted, as original entries will not be returned. The original vector file may be retained with the contestant and in case it is selected, the original, editable file(s) of the logo and the fonts used should be sent to the PLACROSYM Secretariat.
5. The jury reserves the right to reject any entry that does not comply with the requirements of the competition.
6. The best logo will be awarded a prize money of Rs.5000/- and a citation. All participants would be issued with a certificate.

19.12.2013
Kozhikode

S. Devasahayam
General Convenor, PLACROSYM XXI

PLACROSYM XXI – LOGO CONTEST

(To be filled-in by the contestant and submitted along with the CD)

1. Name (in Capitals) :

2. Designation :

3. Address (in full) :

4. Contact details :

a. Phone (with STD Code):

b. Mobile No. :

c. E-mail id :

CERTIFICATE

1. Certified that the logo is the result of my personal creativity and that copyrights of others have not been infringed.
2. I agree not to use the logo in any other way during the period of the competition and, in case it is selected, after the competition too.
3. In case my logo is selected, I agree to assign fully all copyrights to the PLACROSYM Secretariat.
4. In case my logo is selected, I agree to assign the PLACROSYM Secretariat the right to modify and redesign the logo with regards to colour, size, format, and other attributes without any limitation.

Date:

Name & Signature: