

**ADMINISTRATIVE STAFF COLLEGE OF INDIA**

Bella Vista, Hyderabad - 500 082, A.P. (India)

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Dr Nirmalya Bagchi
Programme Director**Managing Technology Value Chains for Directors & Division Heads**
(Sponsored by Department of Science and Technology)
January 5 - 9, 2015**Invitation for Nominations - Reg.**

Dear Sir/Madam,

Greetings!

This is to bring to your notice that at Administrative Staff College of India (ASCI), we will be conducting a 5-day intensive training cum workshop on Managing Technology Value Chains for Directors & Divisional Heads of Science and Technology organizations from 5th Jan to 9th Jan 2015. This exclusive 5-day programme is sponsored by Department of Science and Technology.

The programme is aimed to stimulate discussion and debate among directors and division heads at improving management of technology value chains in their respective S&T organizations. In brief the programme has the objective of developing capacities of top managerial S&T organizations on management of technology value chains so that good technology can be converted into great products and services. The course will have the following contents:

- Technology Value Chain concepts and skills
- How value can be added through the commercialization process
- What venture capitalists seek from techno-entrepreneurs
- Intellectual property rights protection and related strategies
- Innovation management

The course begins from January 5, 2015 and ends on January 9, 2015 and will be conducted at historical Administrative Staff College of India at its Bella Vista Campus.

I request you to participate in this workshop. If you are not able to attend, then I request to nominate two of your divisional heads for this programme.

I look forward to meeting you in person for the programme at ASCI.

Best Regards,


Nirmalya Bagchi

HRD


28/12/14

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