

## ABOUT NATIONAL PRODUCTIVITY COUNCIL

National Productivity Council (NPC) is a national level organisation promoting productivity culture in India. Established as a registered society by Government of India, NPC is functioning under Ministry of Commerce & Industry. It is an autonomous, tripartite, non-profit organisation having equal representation from government, employer and worker organisations and from technical and professional institutions on its Governing Council. NPC provides consultancy and training, and undertakes research in the areas of productivity besides implementing productivity promotion programmes of the Tokyo based Asian Productivity Organisation (APO), an inter-governmental body of which Government of India is a founder member.

NPC is engaged in providing training in the areas of Productivity, Quality and Organisational Effectiveness for more than five decades in India. Consultancy assignments are taken up on the basis of the requirements identified. The services offered include:

- Total Quality Management (TQM) & Six Sigma
- World Class / Lean Manufacturing
- Implementing Productivity Techniques like quality Circles, Kaizen, 5-S
- Productivity Study and Productivity Norms
- Impact Assessment & Evaluation Studies
- Productivity and Competitiveness Studies
- Organisational / Business Process Re-engineering
- System & Procedure Analysis and Manpower Assessment & Planning
- Management Development Training
- Training Needs Assessment
- Designing Performance Appraisal System
- Competency Mapping, HR Audit
- Customer Satisfaction Measurement

**TRAINING:** Training is provided to Senior/Middle/Junior level executives, Supervisors Workers Trade Union Leaders from Private, Public, Government, Cooperative Sectors, Banks, etc., according to the needs of the organisations with the focus on providing inputs for improved resource management and enhancing managerial adaptability to meet the requirements of fast changing work environment.

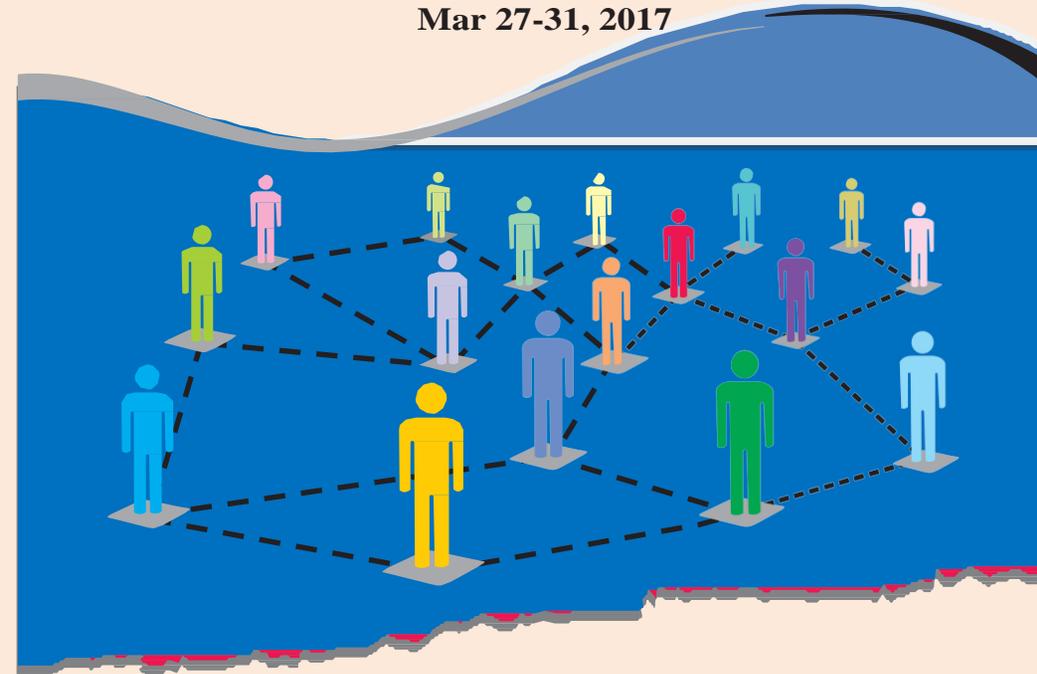
### FORTHCOMING TRAINING PROGRAMME OF ES GROUP

PROGRAMME	DATES	VENUE
Modern Office Management & Strategic Financial Planning	May 01-05, 2017	Gangtok, Sikkim
Effective Office Administration & Financial Management	June 24-28, 2017	Leh
Productivity & Competitiveness Measurement for Organizational Excellence	July 24-28, 2017	Puri

## RESIDENTIAL TRAINING PROGRAMME ON Productivity & Competitiveness Measurement for Organizational Excellence

Darjeeling, West Bengal

Mar 27-31, 2017



Organized By



**Economic Services Group**  
**NATIONAL PRODUCTIVITY COUNCIL**  
(Under Ministry of Commerce & Industry, Govt. of India)  
Lodi Road, New Delhi - 110003

## INTRODUCTION

Productivity means producing the “right products and services” efficiently along with better utilization of capacity. Productivity may be enhanced through more competent management or better allocation of existing resources resulting in higher efficiency or better utilization of scarce resources or higher productivity.

Maintaining higher levels of productivity growth is the panacea for maintaining competitive edge. Competitiveness can be defined and measured at different levels-national, sectoral, regional or at firm level. Globalization has further enlarged the dimensions of analysis and contributed to the proliferation of definitions and indicators of competitiveness. Competitiveness is a dynamic concept as factors affecting competitiveness change over time and context.

NPC training programme has been designed to provide an understanding of Productivity & Competitiveness Measurement and also for imparting the skill and knowledge on theory and measurement of Productivity and Competitiveness at Organizational, Sectoral and National levels for achieving organizational excellence.

## OBJECTIVES

- To inculcate Concepts of Productivity and Competitiveness for continuous improvements at the workplace;
- To train participants to understand and estimate Productivity and competitiveness indicators at macro as well as micro level;
- To teach methods of measuring Productivity at organizational level;
- To provide insights on the role of Productivity growth on the overall Competitiveness of the organizational firm, sector and economy at large;
- To provide a platform for sharing experiences on issues related to Productivity and Competitiveness at organizational and at macro economy/sector level

## CONTENTS

- Concept of Productivity and its Measurement
- Concept of Competitiveness and its Measurement
- Basic Statistical Tools used for measuring Productivity and Competitiveness
- Organizational Productivity and Competitiveness
- Dynamics of Productivity, competitiveness and organizational excellence
- Estimation of Productivity and Competitiveness indicators at aggregate level

## PARTICIPANT'S PROFILE

- ❖ Senior/middle level executives/officers from Government Departments, Public sector Undertakings, Educational Institutions, Private Enterprises, Cooperatives, Corporations, Boards, Banks, Financial Institutions, Service & Autonomous Organizations etc.
- ❖ The training programme is also useful for junior level executives/officers, section officers/supervisors, who are discharging or likely to discharge the managerial role.

## FACULTY

Senior NPC consultants and experts would conduct the training programme.

## METHODOLOGY

Methodology of the training programme would be participative in nature. The sessions would be based on conceptual deliberations, case studies, success stories and group exercises/discussions.

## PROGRAMME SCHEDULE

### Darjeeling, West Bengal (Mar 27- 31, 2017)

Programme starts on	27-03-2017 at 15.30 hrs.
Programme closes on	30-03-2017 at 1800 hrs.
Check in for Residential Participants	27-03-2017 (AN)
Check out for Residential Participants	31-03-2017 (FN)

NPC will not provide accommodation before or after the above dates. Participants planning to stay longer than the scheduled duration should arrange the same at their own cost.

The accommodation will be booked for a total of about 20 participants on first-come-first-served basis subject to realisation of participation fee before the start of the programme.

## PARTICIPATION FEE

Rs. 47,000 (Rupees Forty seven Thousand only) plus Service Tax @ 15% per participant for Residential Participants. The fee includes boarding/lodging charges and the cost of programme material. Rs 35,000 (Rupees Thirty five thousand only) plus Service Tax @ 15% per participant for Non Residential participants.

Fee may be submitted either through Demand Draft or NEFT.

- The Demand Draft should be drawn in favour of **National Productivity Council** payable at New Delhi.
- National Productivity Council Bank Details  
**Indian Overseas Bank, Golf Links, New Delhi –110003**  
**SB A/c No. 026501000009207 IFS Code: IOBA0000265**  
**MICR Code of Bank: 110020007**

For accompanying spouse and/or children (in the age group of 3 to 12 years), the tentative charges would be Rs.8,000 and Rs.6,000 respectively for the entire duration, payable directly to the hotel by the participant.

Participation fee is non-refundable. However, substitution can be made or can be adjusted against future nominations.

## CERTIFICATE OF PARTICIPATION

NPC will give certificate of participation along with a copy of group photograph to each participant on the conclusion of the programme.

## CONTACT INFORMATION

Further enquiries regarding participation in the Training Programme may be addressed to:

**Shri Rajesh Sund,**

**Faculty; Deputy Director(ES)**

**& Programme Coordinator**

**Ph.91-11-24607303/09868844272**

**Fax: 91-11-24615002; rajesh.sund@npcindia.gov.in**

## REGISTRATION

Nominations stating Participant's Name, Designation, Contact Address, Telephone, Fax, Mobile Number, and Email ID, along with DD/Cheque towards Participation fees including Service Tax @ 15% should reach latest by **March 7<sup>th</sup>, 2017** to the following address:

**Dr. K P Sunny**

**Programme Director & Group Head (ES)**

**NATIONAL PRODUCTIVITY COUNCIL**

**5-6 Institutional Area, Lodhi Road, New Delhi 110 003**

**Phone: 91-11-24607350/09811045547**

**Fax: 91-11-24615002; Email: kp.sunny@npcindia.gov.in**