

REGISTRATION FORM

Training program on

**Technology Management & Commercialization
for Entrepreneurship Development in
Agricultural Sector**

22-27 March, 2017

ICAR – National Dairy Research Institute,
Karnal - 132001

Name: _____

Designation: _____

Official address: _____

Date of Birth: _____

Sex (Male / Female): _____

Educational Qualification: _____

Fax: _____

Phone: _____

Mobile: _____

Email: _____

(Signature of the applicant)

Forwarding from Head of Institution/Competent
Authority:

(Signature & seal of the Competent Authority)
Name and Designation

PROGRAMME DIRECTOR

Dr. Ashish Kumar Singh

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PROGRAMME COORDINATORS

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FOR UPDATES, KINDLY VISIT

<http://www.icar.org.in/>

IMPORTANT DATES

Last Date to Apply	14 th March, 2017
Communication to participants	16 th March, 2017
Commencement of training programme	22 nd March, 2017

National Training Programme on Technology Management and Commercialization for Entrepreneurship Development in Agricultural Sector

(22nd to 27th March, 2017)



Sponsored By

**Human Resource Management Section,
Indian Council of Agricultural Research**



Organized By

Dairy Technology Division

**ICAR-National Dairy Research Institute
(Deemed University)
Karnal – 132001 (Haryana) India
www.ndri.res.in**



ABOUT COURSE

Scientific information and technologies generated in the field of Dairy production, processing and management by various research organizations have not yet been reached to dairy farmers and entrepreneurs. This is one of the major missing links for upliftment of rural economy. It could only be possible through dissemination of scientific dairy processing technologies, creating awareness among stakeholders regarding the technological developments and food safety measures required to deliver safe foods to consumers.

COURSE CONTENTS

The present course curriculum has been designed to cover various aspects of technology management in ICAR organizations. Clear understanding of various professional service functions offered by ICAR institutes is essential for improving their efficiency. Technology commercialization process desire an in-depth understating of associated processes. Entrepreneurship development in Dairy and Food sector through market driven R & D strategies is of great paramount. Emphasis will be given



to clear understanding of the intricacies of Agribusiness Incubation, financial linkages, IPR related issues and business planning. The course comprises theory lectures as well as practical sessions by resource persons from NDRI and associated institutes/industry.

TOPICS TO BE COVERED

- Entrepreneurship Opportunities in Dairy and Food Sector
- Business Planning for Setting up of Dairy Farm and Processing Plant
- Consultancy management in Agricultural Research Systems
- Introduction to IPR, Trademarks, Bio-diversity Law and Geographical Indications
- Patent search, Patent processing
- Govt. schemes related to promotion of Dairy and Food Enterprises
- Costing of Professional Service Functions under the aegis of ICAR
- Evaluation of technologies
- Entrepreneurship development related capacity building programmes
- Product/brand and company registration
- Development of Technology Programme and Brochure for the Institute

ELIGIBILITY

The training is open for Technical personnel of ICAR only.

T.A. AND ACCOMMODATION

TA, DA, Boarding and Lodging cost will be borne by the sponsoring institute of the trainee. Accommodation will be arranged by



NDRI in Kalki Bhawan. Participants are advised not to bring family members with them. Participants should make their own transport arrangements to reach the guest house.

NOMINATIONS

Interested persons can apply on the attached prescribed format (Registration Form). The duly filled application form should be sent to Programme Director.

Maximum number of participants : 20

ABOUT KARNAL

The weather in Karnal is normal during March. The temperature ranges from a maximum of about 30-35°C to a low of 20-25°C.

VENUE

Business Planning & Development Unit
Dairy Technology Division
ICAR-National Dairy Research Institute
Karnal (Haryana) – 132001

