

**ADMINISTRATIVE STAFF COLLEGE OF INDIA**

Bella Vista, Hyderabad - 500 082, A.P. (India)

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Prof. Nirmalya Bagchi
Programme Director

Dear Sir/Madam,

Programme on Managing Innovation and Technology for Competitiveness
January 04 to January 15, 2016 - Invitation for Nominations

Innovation is an important differentiator for S&T establishments. A concerted effort is required in emerging economies to understand the linkage between innovation, entrepreneurship, technology management, R&D management and human capital development. Innovation is the process of converting knowledge into products and services, and is a highly effective way to move ideas from the mind or the laboratory to the society.

Innovation management is a complex and challenging exercise. The value-chain of innovation – from mind to market or from lab to land - calls for prioritizing, leveraging and optimizing the resources, strengths and capacities at every stage. For the innovation process to become a virtuous cycle there is a need for a large number of players to join hands.

This programme is designed to enable participants to manage innovations and leverage technology for competitiveness. The programme will deal with the management processes and tools to improve innovation in firms and will instil in participants the skills required to leverage the strength of teams to deliver results.

The programme is fully residential and the participants will stay in the College campus and have their meals in the dining hall. Accommodation will be in single air-conditioned rooms in the Executive Hostel of the College.

We shall be glad if you could nominate to this programme, a few Scientists and Technologists (of grades C to G) from your organization. Nomination form in the format set by DST is hereby enclosed. Nominations will be accepted on first-come first-serve basis since there are limited seats in the programme. We, therefore, request you to kindly send early nominations. Nominations duly signed by the controlling officer may be sent directly to the undersigned by **Fax: 040 - 66534356** or by **Email: nirmalya@asci.org.in**. Please note that **DST sponsors the programme fee of the participants, which includes board and lodge, tuition fee and related expenses. However, travel expenses must be borne by the respective sponsoring organisations.**

We look forward to hearing from you in this matter and to your support for the programme.

With regards,

Yours sincerely,

Nirmalya Bagchi*Sent mail.**HRD
8/11/12**Pl. display
2-2-11/12/15**Ans.
14/12*