

Date: Mon, 6 Apr 2015 21:01:25 +0530 [Mon, Apr 6, 2015 09:01:25 PM IST]
From: "ZTM BPD IARI" <zonaltech@gmail.com>
To: "MARKETING ZTM IARI" <marketing.ztmiari@gmail.com>
Cc: "IPZTMBPD IARI" <ip.ztmiari@gmail.com>, "GENERAL ADMIN ZTM, IARI" <admztmiari@gmail.com>
Subject: Training Programme on Intellectual Property Rights at IARI, New Delhi (10-30 June, 2015)
Part(s):  2 IPR Training Brochure.pdf 4,894 KB

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Dear Sir/Madam,

Greetings from ZTM & BPD Unit, ICAR- IARI, New Delhi

It gives us immense pleasure to inform you that ZTM & BPD Unit, ICAR-Indian Agricultural Research Institute, New Delhi, is organizing a 21 days training programme on "Intellectual Property Rights " for the benefit of young Entrepreneurs, representatives from SME's and Industries, Scientists, Academicians, Associates, IP professionals, Government officials on 10-30th June, 2015.

We kindly request you to send the nominations of participants including Scientists/RAs/SRFs/JRFs of your institution. The nominations should preferably reach by 30 April, 2015, these Nominations will be screened and shortlisted and selected individuals will be invited to attend the training programme.

Application for participation in the training programme may be sent in the Registration Form enclosed below addressing to the Course Director and the scanned copy of the same may be send to the designated email Id. Only 25 applicants will be selected based on merit for this training programme. Therefore, you are requested to apply at the earliest to avoid unnecessary delay.

The programme brochure, nomination form are attached herewith for sending the nominations.

Request you to kindly nominate few members and also circulate the mail to others you know who can benefit from this program.

Should you have any queries please feel free to write back to us or call us at the following numbers. We look forward to hearing from you.

+91-11-2584-3553, +91-11-2584-3542

Thanking you,

Yours Sincerely,

Neeru Bhooshan

Incharge -ZTM&BPD Unit

ICAR-Indian Agricultural Research Institute
New Delhi-110 012
Ph No: 011-25843553,25847255, 25843542(F)

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Three-week training programme on
"Intellectual Property Rights in Agriculture"
ZTM&BPD Unit, ICAR-IARI, New Delhi
(10-30 June, 2015)

REGISTRATION FORM

1. Name in full (Block Letters):
 2. Designation:
 3. Present Employer and Address:
 4. Address for Correspondence:
 5. Tel No: (O) (Mob).....
 6. Email:
 7. Date of Birth and Age:
 8. Gender:
- For Academician/Govt. Officials
9. Teaching /Research/ Professional Experience
- (Mention post held during last 5 years).....
11. Number of Publications:
 12. Whether tried for applying any IP: Yes/ No: Yes! How Many,
Details
- For Individual Entrepreneur
13. Company Name
 14. Annual Turnover in INR
 15. Working in the field of
 16. Performing / planning to perform any R&D
 17. Please send a brief note about how this training will be helpful
.....

Name

Course Director
Dr. Neeru Bhooshan
PI & In-charge
Zonal Technology Management &
Business Planning and Development (ZTM & BPD) Unit,
ICAR-IARI, New Delhi - 110 012

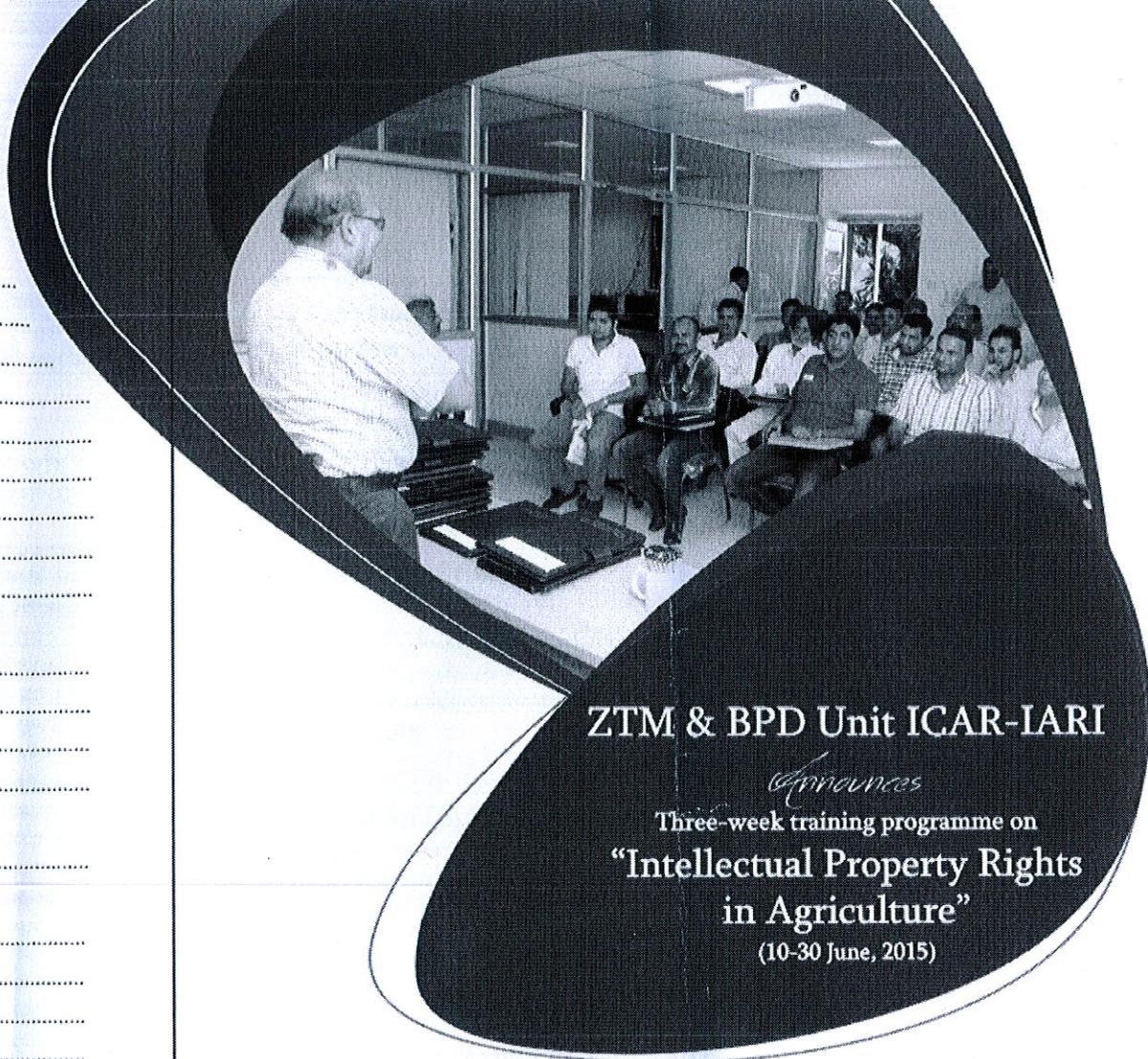
Signature
(with stamp if applicable)

Phone: 011-2584 3553
Email: training.ztmbpd@gmail.com
ps.ztmiari@gmail.com



Sponsored by
Ministry of MSME, Govt of India
under the scheme "Building Awareness on
Intellectual Property Rights (IPR) for the MSMEs"

Organized by
Zonal Technology Management &
Business Planning and Development (ZTM & BPD) Unit
ICAR-Indian Agricultural Research Institute
Pusa Campus, New Delhi - 110 012





Introduction



'Knowledge economy' is gaining importance as one of the most potent tools of economic growth and wealth creation. The pride of place in the "knowledge economy" is held by intellectual property (IP). Development of human capital in repository of knowledge and skills through training at various levels is crucial. World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO) recognize the basic role of IP in business and trade matters. Agreement on Trade Related Aspects of Intellectual Property Rights (TRIPS) and other treaties, conventions and agreements provide agreed frameworks to address business issues in which IP is subsisting. To realize the advantage of various international developments, India has harmonized the national IPR regime with the agreed provisions. Updating knowledge and removing doubts is critical for concerned users from all fields and at all levels.

The ZTM & BPD Unit of ICAR-IARI is organizing a 3-week training programme funded by Ministry of Medium and Small Enterprises (MSME) to train/create awareness and help build up an innovation and Intellectual Property Rights (IPR) compatible culture in India, particularly in the MSMEs, technology/business incubators, agribusiness idols/start-ups, and agri-educational, research and R&D institutions. As India needs cumulative initiatives from across the sectors, the effort is to educate the entrepreneurs as well as the faculty members, researchers, associates and fellows from academic institutions under ICAR, Agricultural Universities and other Institutions engaged in agricultural research. The upcoming training seeks to build awareness/skills in IPR field of interested candidates in their initial years of working in agriculture research/R&D/business. The training will enhance participants' awareness of global challenges of technology, productivity, quality, and IPR that affect competitiveness of enterprises, particularly the MSMEs.

Invited Faculty with rich experience in IPR will train the participants in the theoretical and practical sessions. The near effect of this effort would be consciousness among the entrepreneurs and academicians whereas in the far effect capacity building opportunities to develop and set up viable business models based on innovations in agricultural R&D and business.

This training shall provide an insight to the participants of all such major developments, and also the processes, procedures and protocols in handling IP related matters in their curricular, research, R & D and enterprises.

OBJECTIVES »

- To prepare entrepreneurs as well as researchers and faculty members with the information and knowledge on the best practices for identification and evaluation of IPR in order to maximize the benefits and returns from investments in research and to build up a symbiotic environment between them.
- To offer comprehensive IP and related training to the academicians/ scientists/ RAs/ SRFs of the Institutes working in agriculture sector so as to enable the agro based inventions move through systematically and properly.
- To create awareness and develop a culture for protection and management of IPR in the agro-based industries including MSMEs, R&D establishments, and research and academic institutions.

THEME AREAS »

- Intellectual Property: Evolution & Economics
- IPR Toolkit (Patent/Trade Mark/Copyright/Designs/GI)
- International Treaties & Comparative Analysis of IP Regimes
- Patent Search and Analysis, Rights and Infringement, Drafting
- Protection of Plant Variety and Farmer's Rights
- Access of Genetic Resources and Equitable Benefit Sharing
- IP Valuation
- Mode for IP Commercialization

METHODOLOGY »

Training will adopt a practical and interactive approach including group discussions, self-learning exercises and case studies.

Sessions will be handled by Technical/Legal IP experts of proven track record, connected with the topic.

TARGET GROUP(S) »

- I) Entrepreneur(s)/ representatives from SMEs and Industry
- II) Young Academician(s)/ Associates/ Scientist(s)/ Lecturer(s)/ Assistant Professor(s)
- III) IP Professionals/ Government Officials

Date: 10-30 June, 2015

Venue: Conference Hall, ZTM & BPD Unit, ICAR-IARI, New Delhi – 110012

Boarding and Lodging

The participants will be provided free boarding and lodging in the institute Guest House. The local candidates are not eligible for boarding and lodging, however, they will be provided hospitality (lunch, tea, snacks). TA/DA will be borne by the participants

REGISTRATION »

Application for participation in the training programme may be sent in the Registration Form enclosed to Course Director and a scanned copy of the completed form to the designated email Id's. A maximum of 25 applicants will be selected based on merit, for this program. You are requested to apply at the earliest to avoid unnecessary delay. For speedy disbursement of selection letters, participants are requested to provide email Id's, mobile No's. positively.

IMPORTANT DATES »

Last date of receipt of application: April 30, 2015

Notification of Selection: May 10, 2015