

## REGISTRATION

1.	Delegates	₹ 3000/-
2.	Students, Research Scholars, Retired Scientists & Govt. Officers & Innovative Farmers	₹ 1000/-
3.	Foreign Delegates	\$ 100
4.	For Spot Registration Additional Fees	
	For Delegates	₹ 1000/-
	For Other Category	₹ 500/-

Registration Form can be downloaded from Conference Website [www.extncon2017.org](http://www.extncon2017.org) and filled by the participants in advance from 15th February to 15th April 2017. The registration fee has to be sent in the form of Demand Draft drawn in favor of Participatory Rural Development Initiatives Society (PRDIS) payable at Hyderabad along with registration form. Online payment can also be made through a special account of PRDIS, A/C No : 62268586554 IFSC code: SBHY0021220 at State Bank of Hyderabad, Attapur Branch, Hyderabad. The filled in registration form can also be sent through an e-mail : [extncon2017@gmail.com](mailto:extncon2017@gmail.com)

## PARTICIPANTS

Participants would primarily include: Extension Organizations/Institutions, Extension Service Providers from the Public or Private Sectors, Innovative Farmers, students, Research Scholars, University/ICAR Scientist, National Institutes, State Agriculture and allied sector Departments, SAMETIs, ATARI Scientists, EEIs, ATMAs, KVKs, Members of the Professional Societies, SEP members, SIRD faculty, Agripreneurs, Input dealers, Bankers, Corporates, NGOs, etc.

## CALL FOR PAPERS

The participants may submit conceptual, review, research and case study based papers relevant to the themes/sub-themes. An abstract of about 400 words may be sent latest by end of 15th March 2017.

The full length paper (4000 words) needs to be submitted latest by 22nd March 2017 along with registration fee. The Abstract/Paper should be sent by Email: [extncon2017@gmail.com](mailto:extncon2017@gmail.com).

The full length papers will be evaluated by the Technical Committee constituted for this purpose. Only selected papers which are of direct policy/operational relevance preferably incorporating case studies would be given due consideration for an oral presentation.

## EXPECTED OUTCOMES

The Conference would focus sharply on the SDGs wherein Specific Extension Strategies need to play crucial role to realize these goals and targets. The outcomes in the form of recommendations would thus be useful for agricultural extension academia and practitioners in agricultural and allied sectors in improving their strategies as applied to the theme SDGs. The Conference may recommend some areas for piloting in selected States /Situations with concerned stakeholders. Thus, the Conference is far more relevant to the Extension Professionals and Practitioners both in Public and Private Sectors.

## ACCOMMODATION AND TRAVEL

Participants would be accommodated at the different guest houses of institutes of ICAR, NAARM, MANAGE, EEI and PJTSAU at Rajendranagar, Hyderabad. Participants may make their own travel arrangements to & fro Hyderabad, which is well connected by rail, road and air.



# NATIONAL CONFERENCE

Revisiting Agricultural Extension Strategies for Enhancing Food and Nutritional Security, Sustainable Livelihoods and Resilience to Climate Change

*-Towards Transforming Agriculture*

**22<sup>nd</sup> - 24<sup>th</sup>, April 2017**

**Venue : University Auditorium,  
Prof. Jayashankar Telangana State Agricultural University  
Rajendranagar, Hyderabad, Telangana State, India**



*Organisers*



**Sarvareddy Venkureddy Foundation for Development (SVFD)  
&  
Participatory Rural Development Initiatives Society (PRDIS)**



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*in Collaboration with*

**Professor Jayashankar Telangana State Agricultural University (PJTSAU)**

*Knowledge Partners*



## PREAMBLE

In September 2015, the member countries of United Nations agreed on 17 goals with 169 targets that set the agenda for sustainable development interventions over the next 15 years. It is interesting to note that most of the goals and targets relate with what the extension profession has been advocating and practicing for a long time. However, there are four important concerns, where agricultural extension can play a major role namely enhancing food and nutritional security, sustainable livelihoods, resilience to climate change and peace and well being of the farming community. This conference would address these major concerns with the following objectives

## OBJECTIVES

1. To scope agricultural extension and its linkages with related Sustainable Development Goals (SDGs)
2. To analyze regional variation on Food and Nutritional status of vulnerable groups,
3. To assess relevance of agricultural extension in promoting sustainable livelihoods,
4. To examine and integrate the role of agricultural extension in facilitating adaptation of communities to climate change, and
5. To reorient agricultural extension in addressing farm distress and for promoting peace and well being of the farming communities

## CONFERENCE THEMES/SUB-THEMES

### 1. Agricultural Extension and SDGs

- Innovative Agricultural Extension Approaches
- Extension and Poverty Alleviation
- Education and Learning (ICT, HRD, M&E, Research etc)
- Gender Equality and Empowerment
- Eco System Sustainability
- Water and Sanitation Management
- Value Chain Management and Marketing

### 2. Food and Nutritional Security

- Sustainable Agriculture
- Household Nutritional Security
- Enhancing the Agricultural Productivity and Production
- Doubling the Incomes for Small Scale Farmers
- Access, Affordability and Availability of Food
- Consumption and Production pattern
- Combating Malnutrition Among Vulnerable Groups

### 3. Sustainable Livelihoods

- Farm Sector Livelihoods
- Non-Farm Sector Livelihoods
- Livelihood Concerns among Vulnerable Groups
- Entrepreneurship Skill development for Livelihood generation

### 4. Adaptation and Resilience to Climate change

- Socio economic Impact of Climate Change
- Adaptation measures
- ITKs and Farmer Innovations

- Capacity Building and Institutional Structures
- Extension for Climate Smart Agriculture
- Climate Change Agro Advisories

### 5. Peace and Wellbeing of Farming Communities

- Farmer Distress
- Stress Management
- Ethics and Values in Extension
- Psycho - Social and Spiritual awareness
- Quality Standards of Service delivery
- Farmers Welfare policies and measures
- Lifestyle Management

## VENUE AND DATES

Auditorium, Professor Jayashankar Telangana State Agricultural University (PJ TSAU), Rajendranagar, Hyderabad, India

Dates : 22<sup>nd</sup> -24<sup>th</sup> April 2017.

## ORGANIZING COMMITTEE

### Chairman:

**Dr.V.V. Sadamate**, Agricultural Extension Specialist & Former Advisor (Agriculture), Planning Commission, GoI, New Delhi.

### Co-Chair:

**Dr.M.N. Reddy**, Former Director (Agricultural Extension), MANAGE, GoI, Hyderabad

### Conference Director:

**Prof. S.V. Reddy**, Chairman SVFD, President & Executive Director, PRDIS, Former Professor Agricultural Extension and Consultant World Bank/ FAO

### Members

**Prof. Hemnath Rao H**, Dean, Development Management Institute (DMI), Patna, Bihar

**Dr. Bharat S Sontakki**, Head, Extension System Management Division ICAR, NAARM, Hyderabad.

**Dr. Anand Singh**, Director of Extension, PJ TSAU, Rajendranagar, Hyderabad

**Dr. P. Punna Rao**, Deputy Director, Agricultural Extension, ANGRAU, Guntur, Andhra Pradesh.

**Dr. R. Ratnakar**, Former Director, Extension Education Institute, GoI- PJ TSAU Hyderabad

**Dr. C. Beena**, Coordinator for Sahayam Counseling Centre, Vice President PRDIS, Former Professor of Psychology & Registrar Osmania University, Hyderabad.

**Prof. S. Jayaram Reddy**, Treasurer PRDIS, Former Coordinator, Monitoring and Planning Unit, ANGRAU, Hyderabad

**Dr. Ravi K Reddy**, Secretary, REEDS, Hyderabad.

**Dr. Sanjeev Nayan**, Head Of Production & Quality Control, Bisco Bio Sciences Pvt. Ltd., Hyderabad

**Mr. Y. Upender Reddy**, Former C.E.O Zilla Parishad, Telangana/ AP

**Dr. D. Thammi Raju**, Professor & Principal Scientist, NAARM, Hyderabad

**Convener : Prof.M. Suryamani**, Director, Extension Education Institute, GoI- PJ TSAU Hyderabad